

IMPROVE YOUR PROFITABILITY THROUGH
COST-EFFICIENT SUPPLY CHAIN MANAGEMENT

LOGISTICS AND SUPPLY CHAIN MANAGEMENT COURSE

2 - DAYS TRAINING COURSE

WHY TAKE THIS TRAINING COURSE?

In this training course you will learn how your supply chain fits into your company and corporate strategies, how to design a supply network specific to your company's requirement, how to select suppliers, what modes of transport exist and how to choose the one most advantageous to your company. The new INCO Terms 2020 will also be explained during the training, so participants can confidently use them.

COURSE OBJECTIVE:

Attend this course to:

- Increase efficiency
- Reduce supply chain costs
- Understand international concepts of Supply Chain Management
- Increase your firm's profit without renegotiating with suppliers or increasing the price for customers

WHO IS THIS COURSE FOR?

- Entrepreneurs
- Business owners
- Supply Chain Managers
- Procurement Managers
- Logistics Managers
- Supply Chain Leads
- Procurement Leads
- All those interested in improving their supply chain to increase value and reduce cost
- **The training will be conducted in English**

COURSE SPECIFICS:

This is a 2- full day training course where the expert trainer will conduct an interactive training course for participants. Each session will have a class size of 20 students max. to enhance personal attention

Day 1

- Introduction to Supply Chains and Circular Economy
- Different SC strategies and their context within the organization
- Network Design, Facility Location and Distribution Management

Day 2

- Sourcing methods, tenders, modes of transport, and INCO Terms 2020
- Shipment Tracking, Inventory Management and KPIs
- Tracking of air and sea shipments
- GPS tracking systems for trucks
- Explanation of Inventory Management and the Bullwhip Effect
- A brief introduction to Key Performance Indicators (KPIs)

ABOUT THE TRAINER:

Our trainer holds a Ph.D. in Logistics | MBA in International Business | M.Sc in Computing for Commerce and Industry)

He started his career in freight forwarding and logistics in 1984 in his native Hamburg, Germany as an apprentice. In 1990, he moved to Thailand to work for German Multinationals and local Thai logistics companies, covering Thailand, Myanmar, Cambodia and Laos. From 1999 on he worked in Taiwan for a German logistics company and returned to work in Thailand in 2002. He completed an MBA in International Business in 2004, an M.Sc. in Computing for Commerce and Industry in 2008, and a Ph.D. in Logistics in 2016. Currently, he is a lecturer at the University of the Thai Chamber of Commerce (UTCC) and has been invited as a guest lecturer at universities in Thailand and Germany. Since 2019, he has conducted several highly successful trainings in collaboration with EuroCham for logistics professionals based in Cambodia.

If interested in this course, for you and your staff please contact below

FOR MORE INFO:

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